

# Scott Jones Group Chief Executive Officer, Navitas

Scott, with over 20 years of commercial and strategic expertise, assumed the role of Group CEO at Navitas in July 2019. Previously, he served as CEO of Navitas Careers and Industry Division and Global SAE CEO. His impressive track record spans strategic growth, organizational performance, and leadership in Navitas, SAE, and the FMCG sector. Scott's international experience includes establishing contacts and partnerships across the US, UK, Europe, Asia, Africa, and the Middle East.



### Brian J.R. Stevenson, PhD President and CEO, University Partnerships, Navitas North America

Dr. Brian J.R. Stevenson, Navitas UPNA President and CEO since January 2019, has over two decades of leadership in academia and government. Notably, he served as the Fulbright Research Chair at UCSD and as President/Vice-Chancellor of Lakehead University from 2010-2017. His diverse career spans roles in Mexico City and advising Canadian ministers, showcasing excellence in campus internationalization, foreign policy, and international relations. Prior roles include Provost at the University of Winnipeg and senior policy advisor in Ottawa. Dr. Stevenson's impressive record underscores his contributions to education and global affairs.



# Darcy Rollins Chief Operating Officer, Navitas North America

Darcy embarked on his international education career in 2002, joining the Government of Manitoba's International Education Branch. His journey led to roles like Director of IEB, Executive Director of Corporate Services for Manitoba Advanced Education and Literacy, and Director/Principal of the International College of Manitoba. Since 2019, Darcy serves as Navitas' Chief Operating Officer in Canada, overseeing existing colleges and cultivating partnerships with potential universities. As a Red River Métis, he resides in Treaty One Territory, recognizing the traditional lands of Anishinaabe, Ininew, Dakota peoples, and the National Homeland of the Red River Métis.



### Livia Castellanos Vice President, Marketing, Recruitment and Admissions, Navitas North America

Livia Castellanos, with 24 years in International Education, is the VP of Marketing, Recruitment, and Admissions for Navitas University Partnerships North America. Leading five Canadian and two American universities, she shapes global strategies, focusing on recruitment, admissions, and partnership development. Previously, she excelled in senior roles in Canadian universities and government, notably as the Executive Lead for International Education in the Ministry of Advanced Education, Government of Saskatchewan. Castellanos received awards for her significant contributions, including the 2016 International Visitor Leadership Program Award and the 2021 Distinguished Mexican Citizen Abroad award.



### Sharla Reid General Manager, Innovation and Growth, Navitas North America, and Principal, Fraser International College

Sharla has worked in international education since 2000. Since joining FIC, she has established a strong student leadership community with award-winning support programs. Recognized with the Rising Star in International Education award in 2014, Sharla excels in creating targeted faculty-specific support initiatives to ensure student success in North America. She actively presents on emerging issues at conferences such as NAFSA, CACUSS, FYE, and CBIE.



#### Robert Daudet General Manager, Operations and Principal, International College of Manitoba

Robert has been with Navitas since 2011 having served in a variety of capacities, including recruitment, digital marketing, academic management, and now in senior leadership. He has a demonstrated history in the higher education industry.

Robert has presented at a variety of conferences, including the Canadian Bureau for International Education (CBIE) and Canadian Association of College and University Student Services (CACUSS) on topics including optimizing the pre-arrival experience, enhancing the student experience at all stages of the study lifecycle, and first-term student support programming.



# Bonnie Patterson Senior Academic Advisor, Navitas North America

With a legacy of leadership, Bonnie currently serves as the Senior Academic Advisor at Navitas. She was an esteemed President and CEO in higher education for over four decades and is celebrated for numerous groundbreaking achievements. Joining Western University's faculty post-BA and MLS, she advanced swiftly, chairing the School of Administration and Information Management at the Toronto Metropolitan University (formerly known as Ryerson University). Notably, she became Canada's first female Dean of Business (1990-95), the first female President of the Council of Ontario Universities (1995-1998), and the inaugural woman President and Vice-Chancellor of Trent University (1998-2009). Bonnie also made history as the first woman to chair the Board of Universities Canada.